



FOR IMMEDIATE RELEASE

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Valmark Associates is Selected by Medical Practice

Williamsville, NY, April 8, 2009 – Joe Lojacono, President of **Valmark Associates, LLC**, a full-service marketing resource agency, announced that the firm has been selected by **University Emergency Medical Services Occupational & Travel Health** as agency of record. Valmark is providing brand identity consultation, creative and production services, media planning and placement, and public relations support.

David P. Hughes, M.D. is the Director of UEMS Occupational & Travel Health. UEMS Occupational & Travel Health is affiliated with the University at Buffalo and consists of two units, University Occupational Health Services and University Travel Health Services.

University Occupational Health provides a full range of health services to businesses, educational facilities, fire departments and first responders throughout the region. These services include a full complement of occupational related health testing, 24-hour injury care and regulatory compliance management. University Travel Health provides health information to clients travelling internationally including immunizations, prophylaxis, and general travel health information. UEMS Occupational & Travel Health Services is located at the Erie County Medical Center, 462 Grider Street in Buffalo.

Valmark Associates LLC is an advertising and marketing resource agency that uses its professional partner network to deliver results-driven communications to clients across the US. The firm is headquartered at 300 International Drive in Williamsville. Contact Joe Lojacono at 716.893.1494.