



**FOR IMMEDIATE RELEASE**

November 17, 2015

CONTACT:

Joe Lojacono

Valmark Associates, LLC

716.836.3414

**VALMARK VIDEO FOR UNILAND RECEIVES AWARD**

Amherst, NY –A video written and produced by **Valmark Associates, LLC**, for **Uniland Development** received a Gold MarCom Award from The Association of Marketing and Communication Professionals, an international organization that holds a competition recognizing outstanding creative achievement in marketing and communications. Entitled “A Reputation for Results” the production is a six-minute video telling the story of how Uniland has built its reputation in the local real estate industry since 1974 by exceeding its customers’ expectations. The video can be viewed on the Uniland homepage at [www.uniland.com](http://www.uniland.com) and at also at [www.valmarkassociates.com](http://www.valmarkassociates.com). It has realized over 1,000 views on the Uniland website. It will be updated annually.

About the MarCom Award

MarCom entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies and freelancers. There were over 6,500 entries from throughout the United States, Canada and 15 other countries in the 2015 competition. The competition has grown to perhaps the largest of its kind

in the world. A look at the winners shows a range in size from individual communicators to media conglomerates and Fortune 500 companies. MarCom Awards are administered and judged by the Association of Marketing and Communication Professionals. The international organization consists of several thousand creative professionals.

#### About Uniland Development

Uniland Development Company is a leading builder, developer, and manager of commercial real estate in Western New York, having developed more than 13 million square feet of commercial space in the Buffalo-Rochester corridor. Uniland provides leadership in Development, Construction, Sales & Leasing, and Property Management services. The firm owns and operates more than six million square feet for office space, industrial, flex, residential and hospitality uses. Established in 1974, Uniland has earned a reputation as a trusted developer and landlord that delivers on its commitments.

#### About Valmark Associates

Valmark Associates, LLC is a marketing consultancy and resource agency that provides strategic and programmatic marketing communications services including market planning, brand makeovers and new identity systems, digital advertising, print and broadcast advertising, social media services and market research. The agency provides marketing services through its extensive professional partner network to deliver results-driven communications to its clients locally and across the US. The firm is headquartered at 4242 Ridge Lea Road, Suite 5, in Amherst, NY. For

more information, visit their web site at [www.valmarkassociates.com](http://www.valmarkassociates.com) or  
contact firm president Joe Lojacono at 716.836.3414.

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