



**FOR IMMEDIATE RELEASE**  
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## **VALMARK ASSOCIATES IS SELECTED BY CARBON DELETE**

Williamsville, NY –**Valmark Associates, LLC**, a full-service marketing resource agency, has been selected by the **CarbonDelete.Com** to complete various marketing projects. Valmark is providing strategic marketing consultation, a new logo and brand positioning services, and the firm's new e-commerce website. Joe Lojacono is President of the agency.

CarbonDelete.Com is an online company that provides an opportunity for environmentally conscious individuals and groups to offset their carbon footprint by having trees planted on their behalf. Carbon offset contributions will be determined by using special calculators provided on the website. Fred E. Jankowiak is owner of CarbonDelete.Com, which is based in Lancaster, NY.

Valmark Associates, LLC is an advertising and marketing resource agency that uses its professional partner network to deliver

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results-driven communications to clients across the US.

The firm is headquartered at 4242 Ridge Lea Road in Amherst.

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