



FOR IMMEDIATE RELEASE
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VALMARK ASSOCIATES IS SELECTED BY ROCHESTER EYE & LASER CENTER

Amherst, NY –**Valmark Associates, LLC**, a marketing consultancy and resource agency, has been selected by the **Rochester Eye & Laser Center** as agency of record. Valmark is providing strategic marketing consultation, media planning & placement, print and broadcast production, mobile marketing, and social media programs. Joe Lojacono is President of the firm.

Rochester Eye & Laser Center offers personal, full-service eye care, ranging from routine eye exams and cataract surgery to the latest technology in laser vision correction, including their new All-Laser IntraLASIK procedure. They also have an onsite optical shop at each of their two locations: Their East End office is located at 30 No. Union St. in Rochester and their Irondequoit office is at 1400 Portland Avenue. Each location offers plenty of free parking.

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For more information, contact either office or visit their web site at www.rochestereyecenter.com.

Valmark Associates, LLC is a marketing consultancy and resource agency that provides strategic and programmatic marketing support to its clients. The agency uses its professional partner network to deliver results-driven communications to clients across the US. The firm is headquartered at 4242 Ridge Lea Road, Suite 5, in Amherst, NY. For more information, visit their web site at www.valmarkassociates.com or contact Joe Lojacono at 716.836.3414.

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